

UNFPA Structured Funding Dialogue

With
The Executive
Board

Second Dialogue 2019





AGENDA



- ✓ **Recap on UNFPA's SFDs**
- ✓ **Update at mid-year**
- ✓ **UNFPA Roadmap to improve Presentation of Resources and Results**
- ✓ **UNFPA Individual Giving Programme**

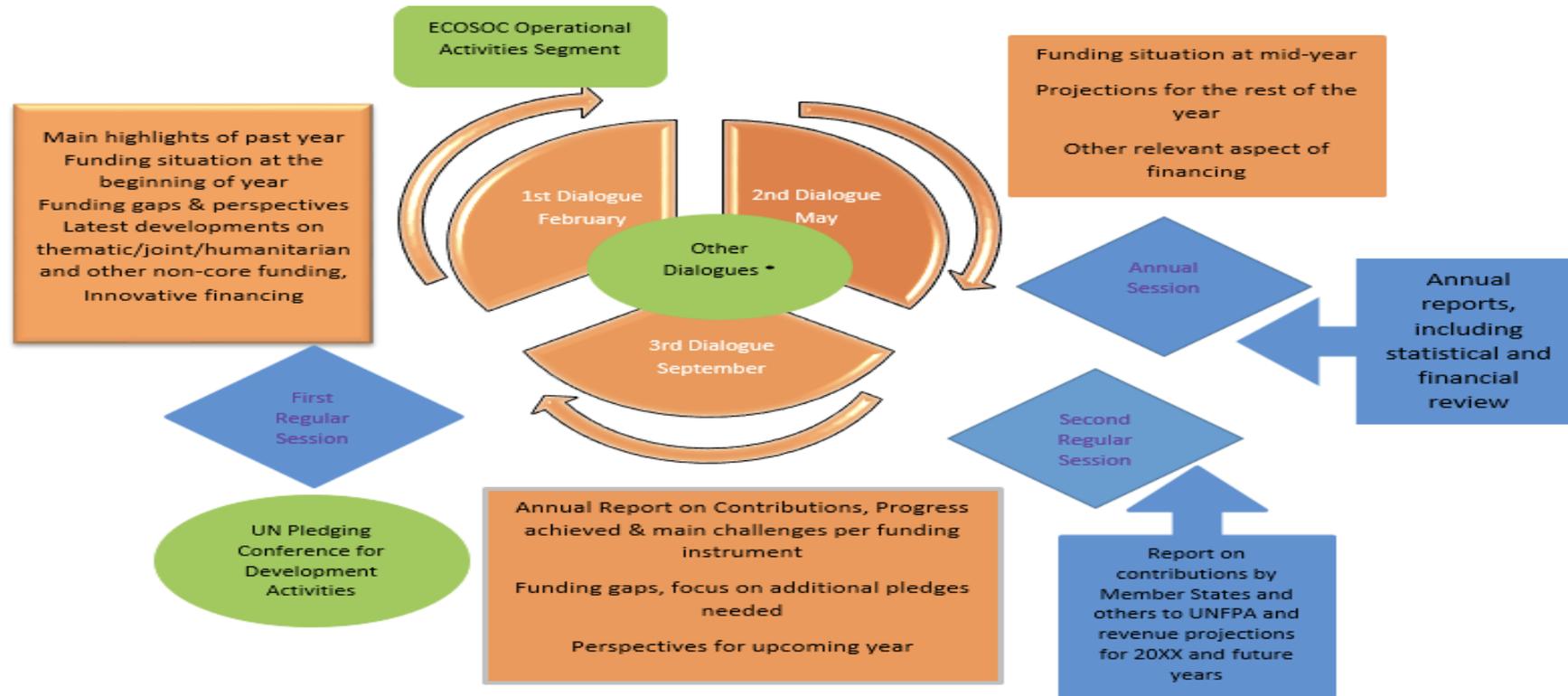
Recap on UNFPA's SFDs with the Executive Board

- **A platform for Member States to remain engaged and informed throughout the year**
- ✓ **Predictable & commensurate financing for the realization of UNFPA's mandate for the next 3 cycles of the strategic plan towards 2030.**
- ✓ **Discuss and find solutions to funding challenges**
- ✓ **Consolidate UNFPA Funding Architecture: addressing fragmentation & enhancing quality funding**
- ✓ **Consistent with and informed by the Secretary General Funding Compact and Dialogue**
- ✓ **Collaboration with other UN agencies**
- ✓ **A more diverse coalition of donors**



 **Broad-based & regular engagement of all is key to the SFDs**

Recap on UNFPA SFDs - Process



*To be further defined depending on circumstances, decisions of the Executive Board and directions of the broader UN reform.

- ECOSOC / UN related matters
- UNDP/UNFPA/UNOPS Executive Board related matters
- UNFPA SFDs

Update at mid-year



Targets & Projections for the Strategic Plan 2018 – 2021

Where are we ?

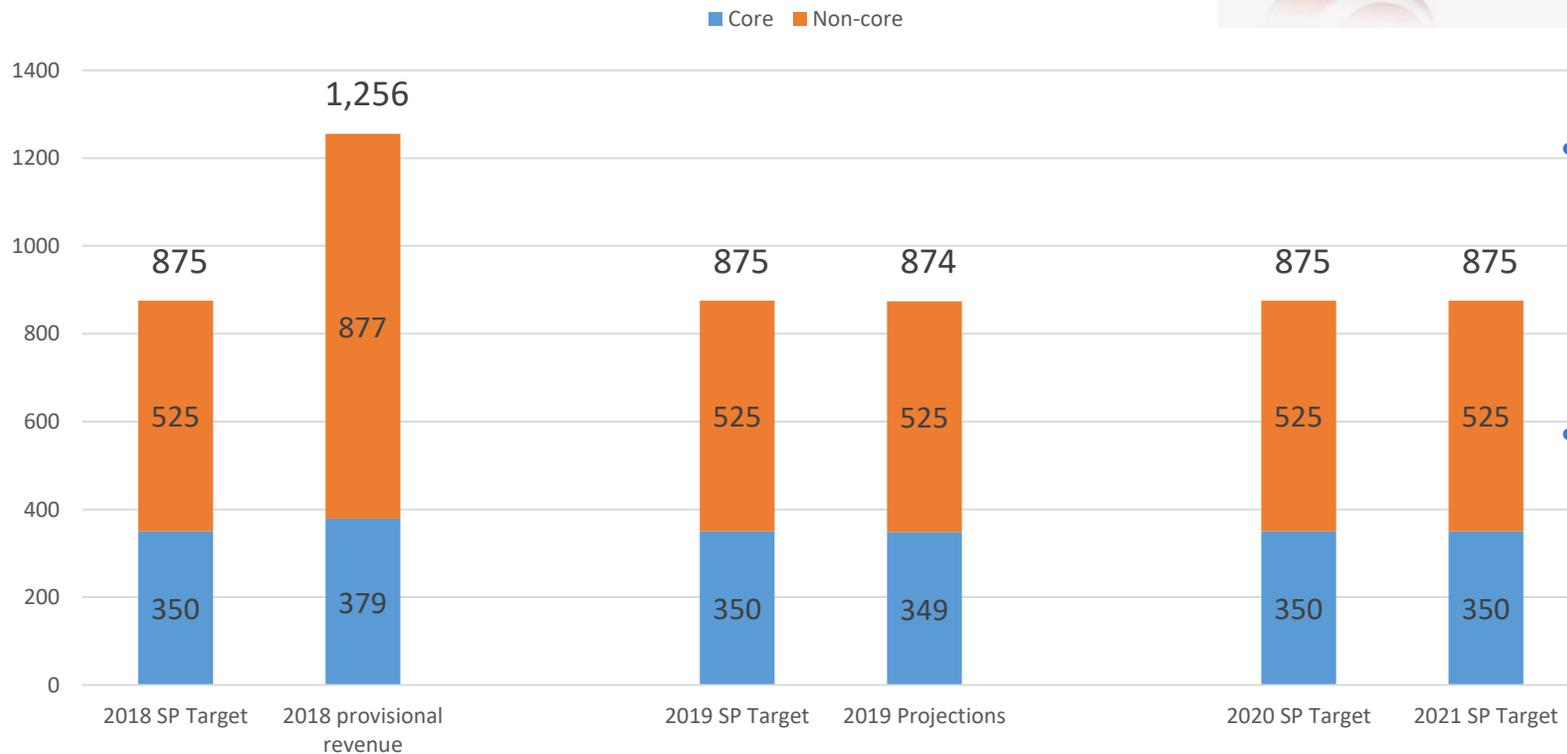


- Budget is prudent and realistic



UNFPA is exploring all opportunities to further mobilize resources beyond these targets

2019 Projections reviewed on a monthly basis

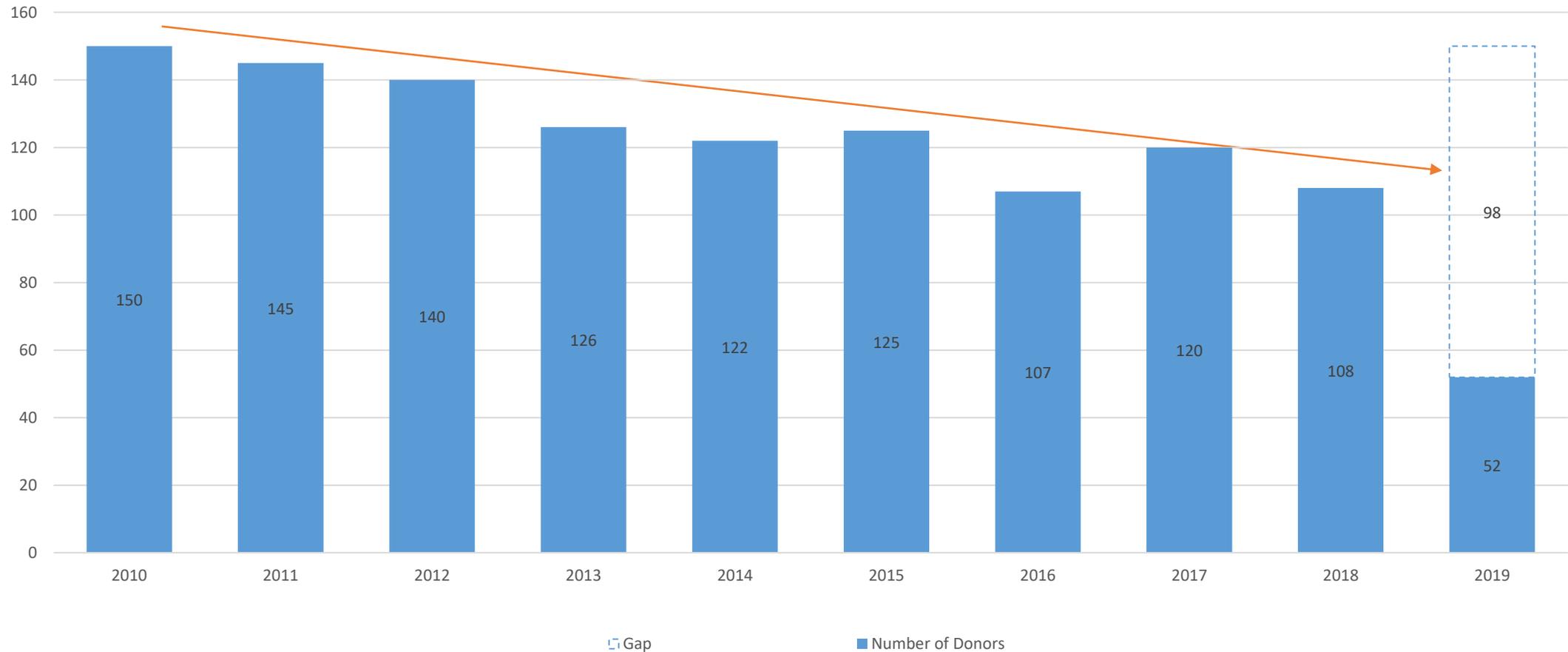


- As of 1 May 2019, our income projections are slightly below the 2019 SP target of \$ 875M, due to a projected decrease in Core (\$ 349M)

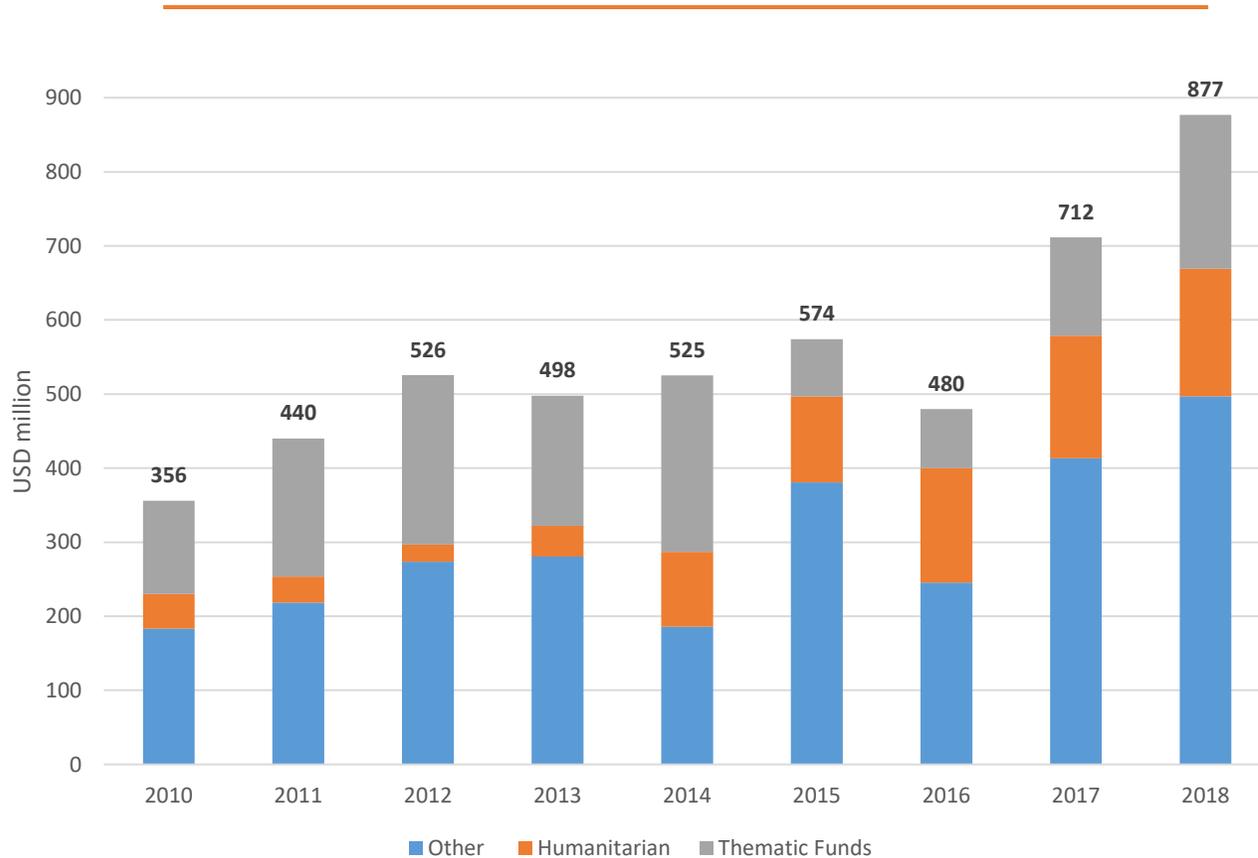
- Recent geo-political developments are causing major fluctuations in the currency market, where we are witnessing a strengthening of the US \$ against all major donors' currencies, increasing the volatility of 2019 contributions.

Number of Core Donors

Overall downward trend, and still far from the “150 donors” target .
Only 1.2 % of Core-resources from Non-OECD /DAC countries



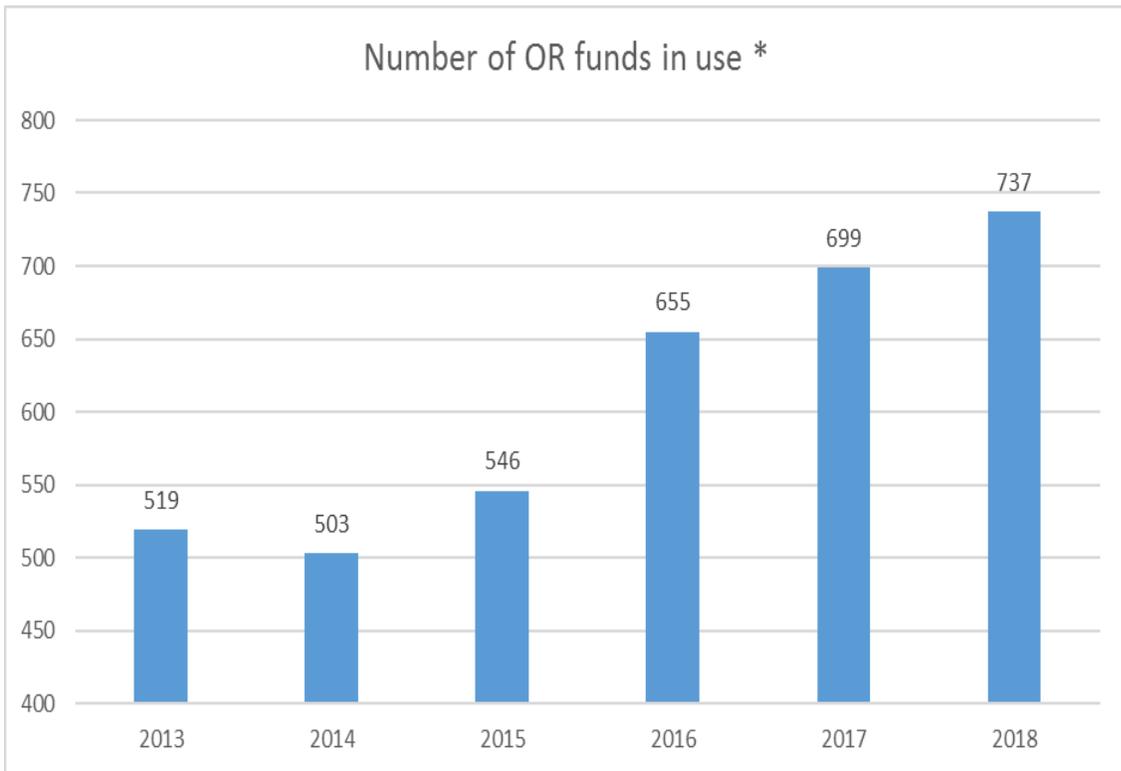
Non-Core Funding by funding type 2010-2018



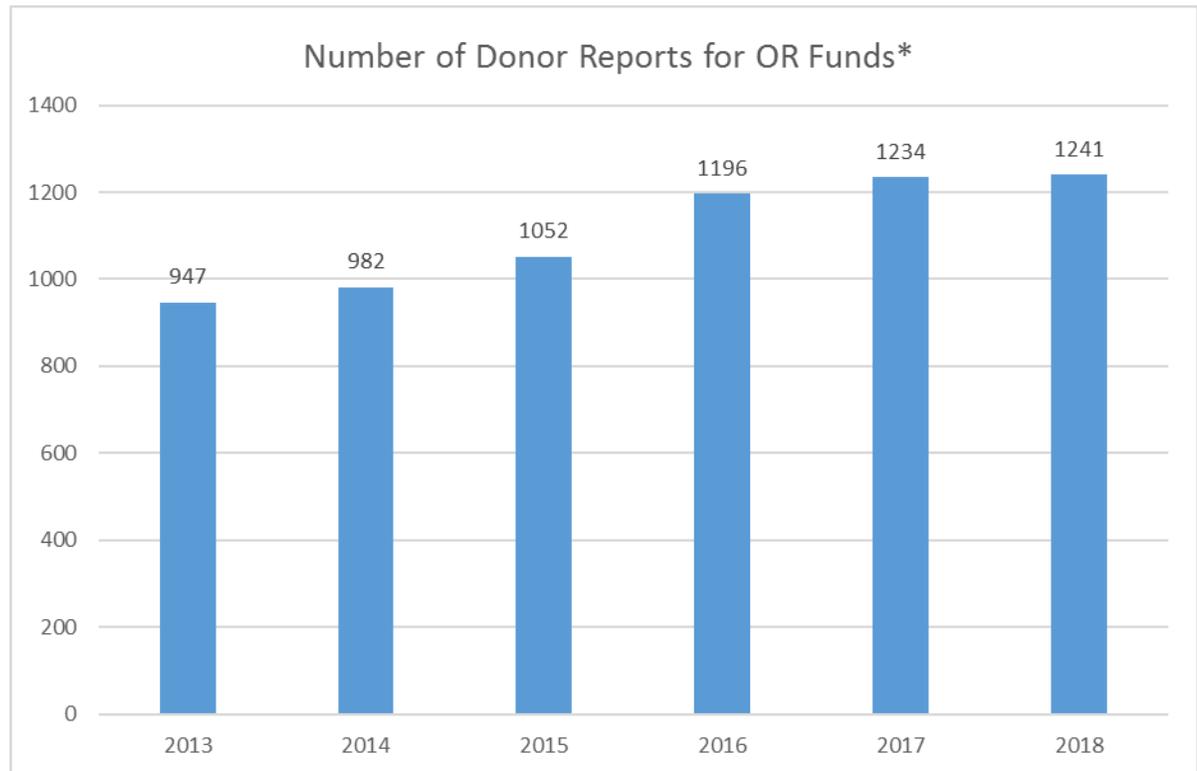
Between 2017 and 2018:

- Thematic Funds increased by 57 % (USD 208 M.), representing 24% of non-core resources
- Humanitarian add a modest 4% increase (USD 172 M.), representing approx. 19% of non-core resources
- Other Non-Core Resources increased by 20% (USD 497m) representing 57% of non-core

Challenges - UNFPA continues to face increased fragmentation of non-core funding and number of donors reports

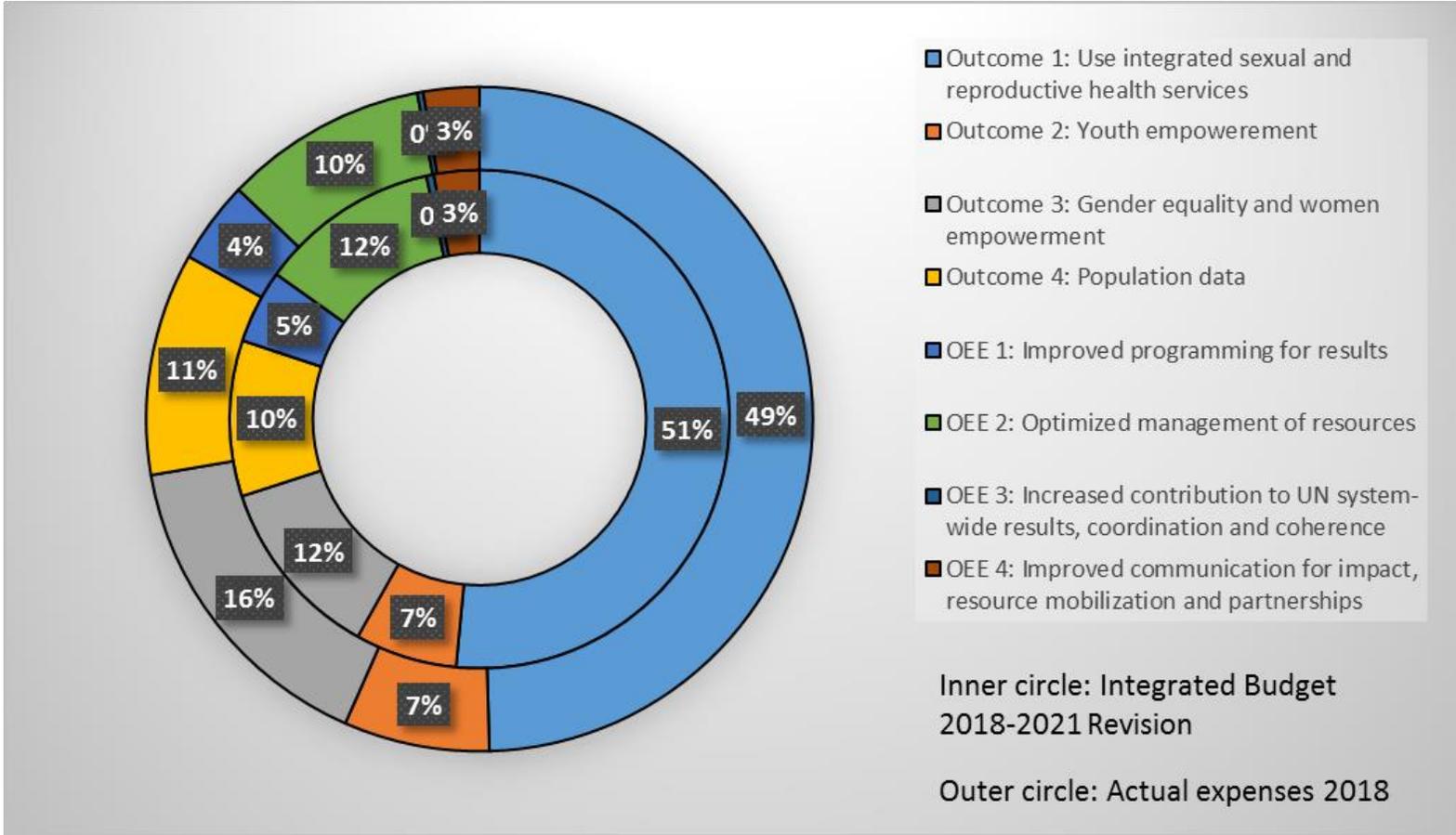


Increase of 42 % of active non-core funds
Over the past 6 years

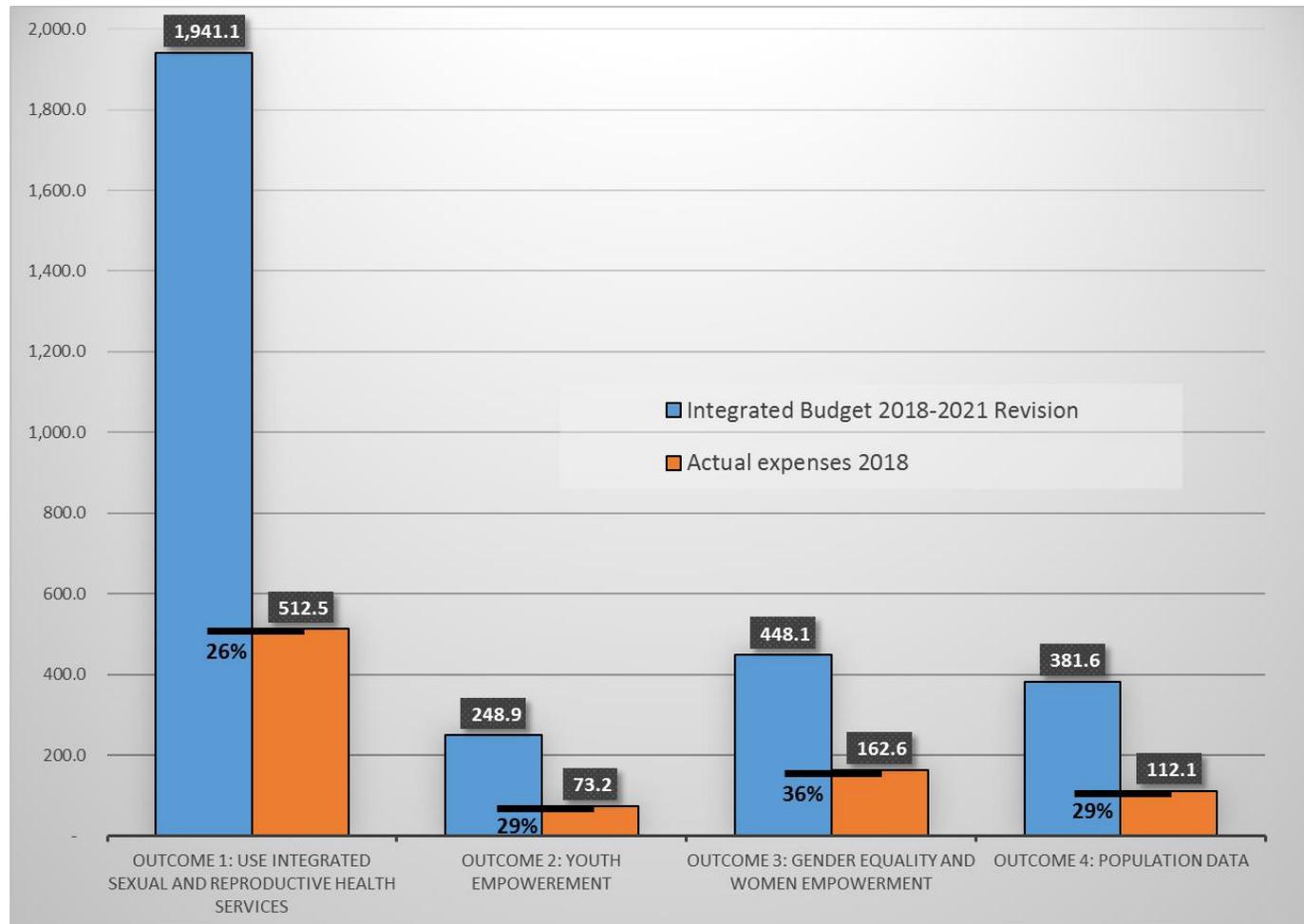


Increase of 31 % in number of donors reports
Over the past 6 years

In 2018, Expenditures show that we are in line with SP/IB indicative resource plans per outcome area

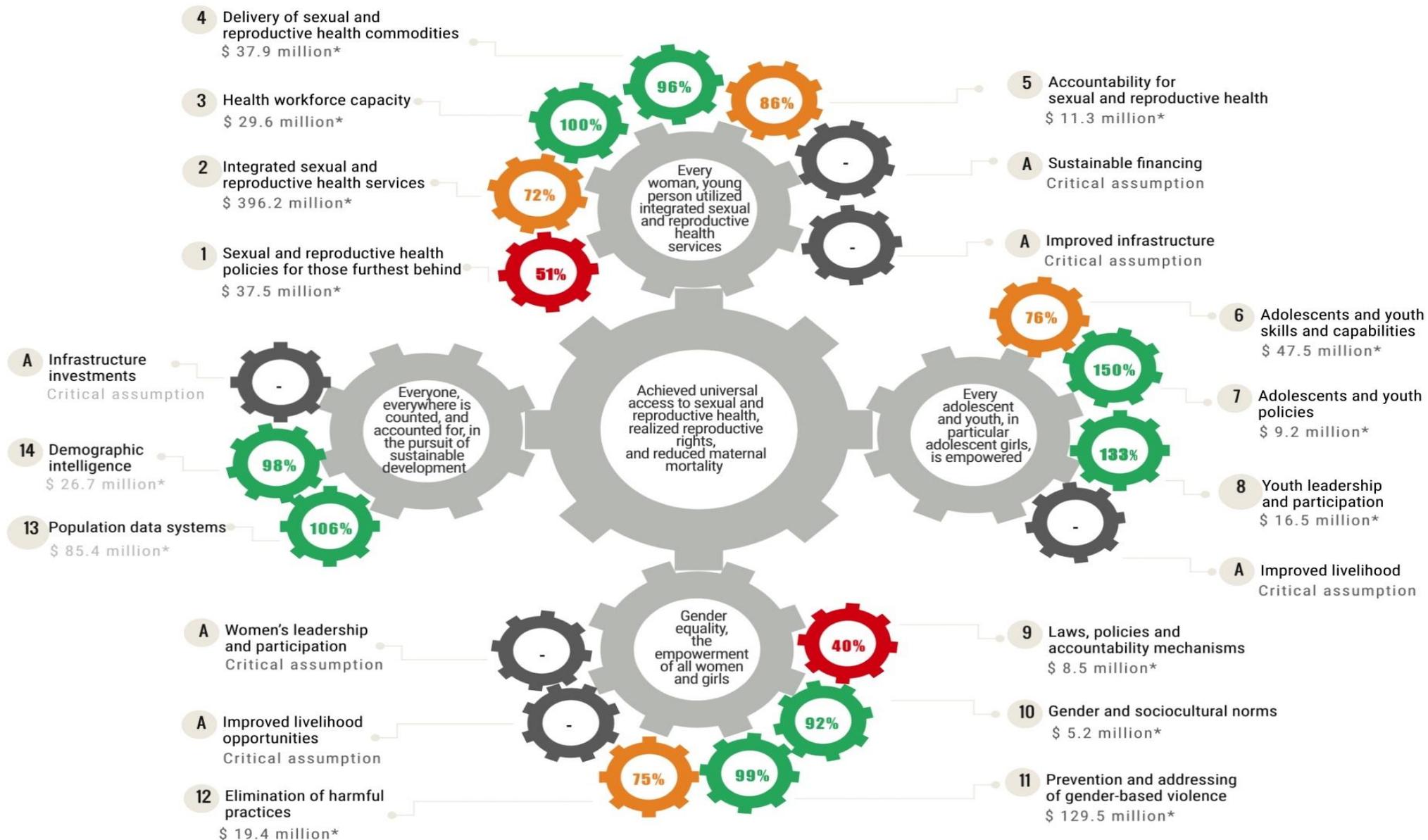


In 2018, Expenditures show an adequate rate of progress per outcome area



- 2018 Expenditures for each outcome area are between 26% and 36%
- This is consistent with expected proportions after one out of four years of implementation of the SP
- This also shows that past trends used to project use of resources for the SP have been relevant to predict relative weight of outcome areas

Results achieved per outcome and output area



*Total expenditure

SG Funding Compact



Why a Funding Compact?

A partnership to deliver better results on the ground



SG Funding Compact - Alignment



- UNFPA's SFD and advocacy for flexible and predictable funding aligned to key elements of UNDS-wide Funding Compact
 - **Core resources:** To maintain core resources above 30%
 - **Thematic resources:** In 2018, 24% of non-core. Fully formed set of thematic trust funds (4) either aligned to SP outcomes or cross-cutting by end of 2019; Expect to increase the % of non-core through TTFs
 - **Pooled resources:** Currently at 13% of total non-core; expectation to grow pooled resources (MPTFs/pass-through JPs) above 15% of non-core. UNFPA sharing experience, helping to expand tools, joint governance and quality assurance
- Commitments are very consistent with UNFPA 'Resource Mobilization Enablers' in UNFPA's RM Strategy: management excellence, transparency, visibility, efficiency, results, reporting
- Most systems-requirements are in place or will be integrated into UNFPA's ICT transformation, including funding gap capture and analysis

UNFPA's support to Funding Compact & Link to UN Reform



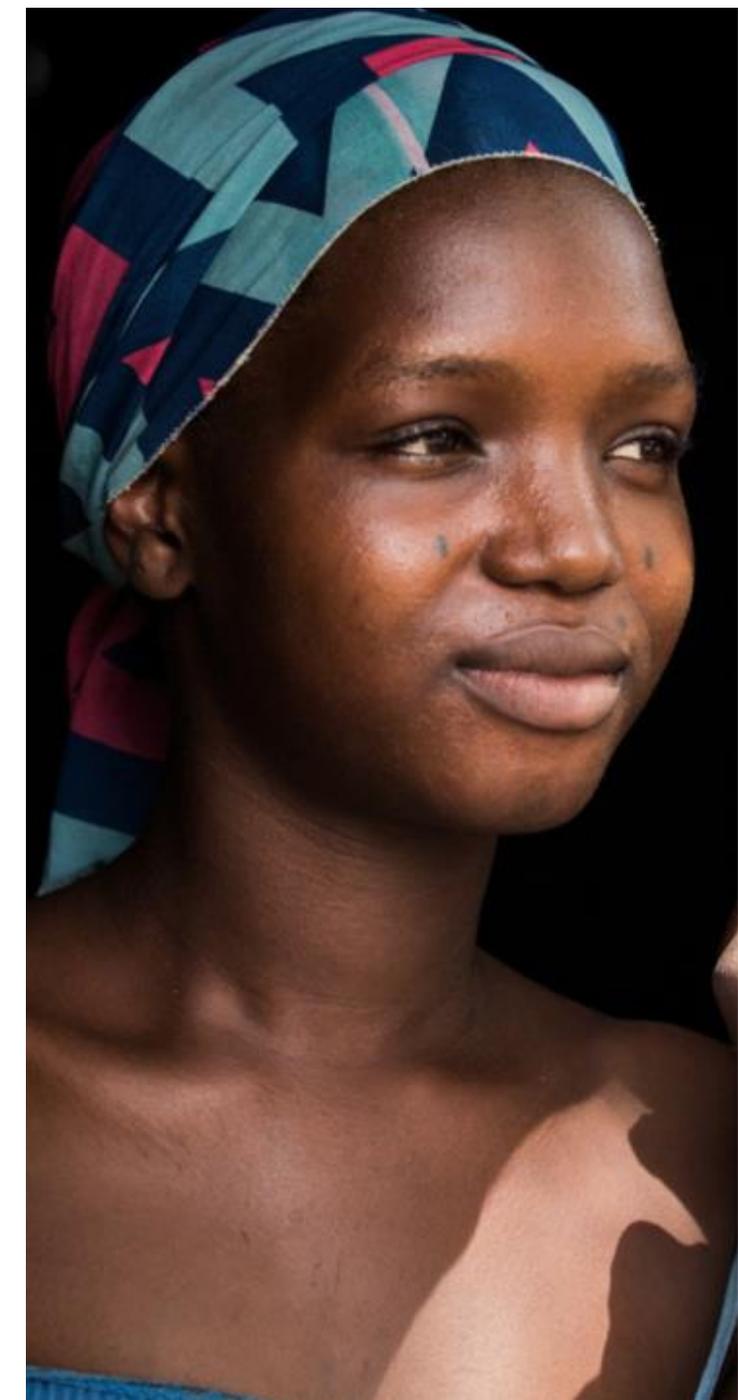
Operationalization of the SG Funding Compact -> UNFPA-specific roadmap for FC commitment, implementation and monitoring being put in place

Engagement & Coordination -> As initial co-chair of Strategic Financing Results Group, co-lead of UNDAF/DCF re-design, member of Joint SDG Fund Operations Board, member of Business Innovation Group

RC system financing -> UNFPA already doubled agency contribution

-> 1% UN Coordination levy administered on tightly earmarked third-party contributions operationalized

Questions & Answers



UNFPA Roadmap to improve Presentation of Resources and Results



Roadmap to improve presentation of results and resources

Current Practices & Limitations



- UNFPA overall prudent budget planning, based on income projections in order to minimize funding gaps and austerity measures
- Resource Mobilization forecasts: \$ difficult to predict, especially for non-core
- Fund allocation complex given multiple non-core funding streams
- IT system needs adjustments to better link resources to results

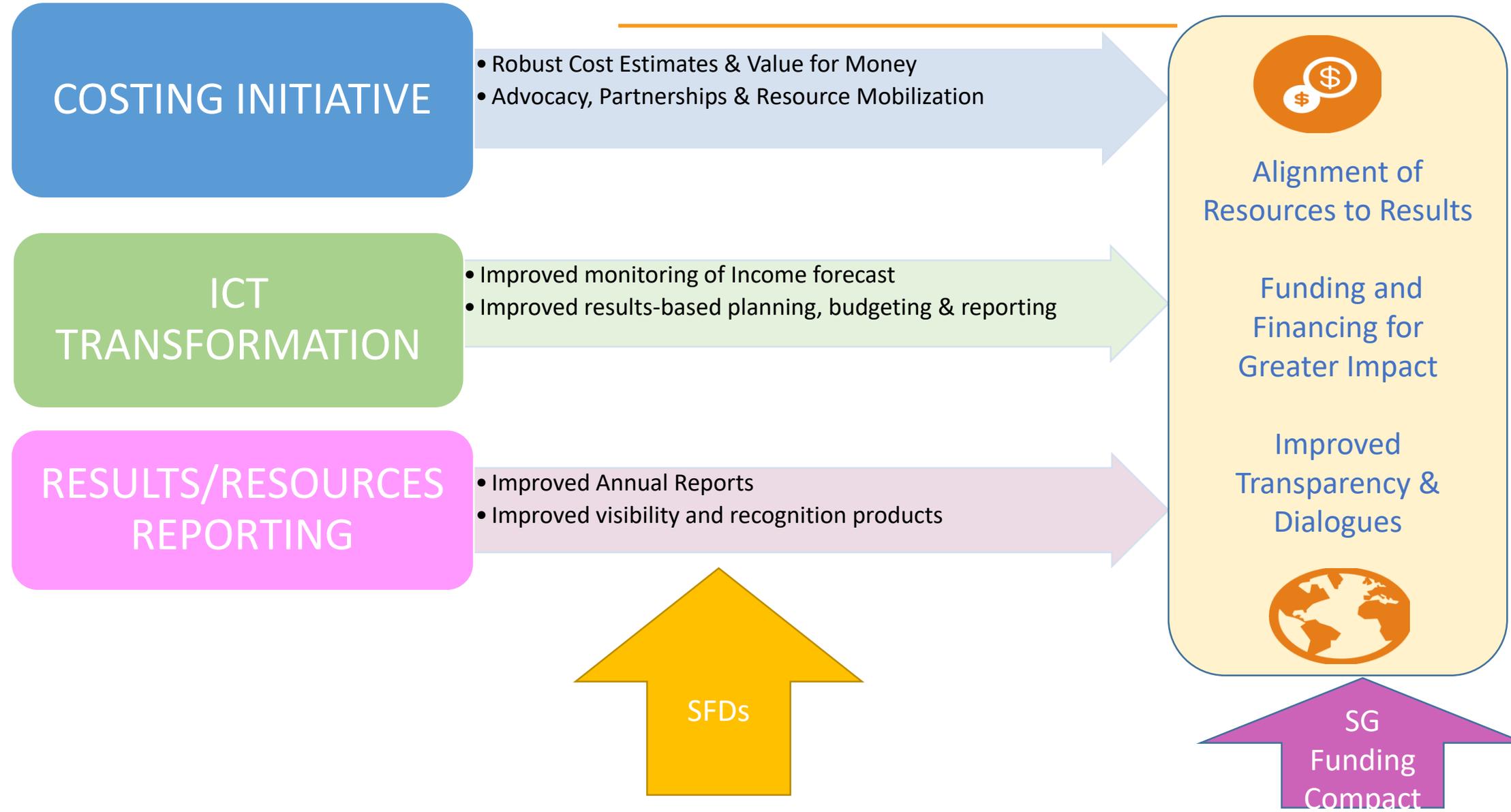
Way Forward

- Costing Initiative : Review the overall funding requirements approach at all levels
- Adjusting our internal systems to more systematically link resources to results from planning to reporting
- Adjust format/content of reports and visibility products for improved Transparency, Accountability and Dialogues



Continue to exchange with and learn from UN sister agencies

Way Forward to improve presentation of results and resources



UNFPA COSTING INITIATIVE



Background

UNFPA strategic plan 2018-2021
and the 2030 Agenda for
Sustainable Development

Goal is to achieve universal
access to sexual and
reproductive health and the
realization of reproductive rights

By 2030, UNFPA and partners
expect to attain, Transformative
Results (3 TRs)



10-Year old girl

The 3 Transformative Results

UNFPA's vision for 2030



Zero preventable maternal deaths



Zero unmet need for family planning



Zero gender-based violence including harmful practices

How ?

- Sense of urgency
- Advocacy

A Sense of Urgency Required For Meeting the 2030 Deadline



Immediate and accelerated action
by countries, with collaborative
partnerships among governments
and stakeholders at all levels.

Profound change beyond
business as usual



Costing Initiative

- Global price tag
- Lives Saved model to capture UNFPA impact
- UNFPA Transformative Accelerators
- Country investment cases
- Costing UNFPA country programmes



Benefits of costing

- ❑ Provide the financing **needs** for achieving the 3TRs
- ❑ Provide evidence and economic arguments for supporting **advocacy** for the 3TRs.



Way forward

- ❑ High Level Political Forum (July 2019)
- ❑ Nairobi Summit (November 2019)
- ❑ Mid-term review (June 2020)
- ❑ Next cycle of Strategic Plan (2021-2024)



UNFPA's Costing Initiative will reinforce the financial arguments for UNFPA's vision of where we want to take this organization along with the financial resources required and the positive impact that UNFPA can have on this world.



TRANSPARENCY, VISIBILITY & RESULTS



✓ UNFPA dedicated web-page on SFDs

<https://www.unfpa.org/structured-funding-dialogues>

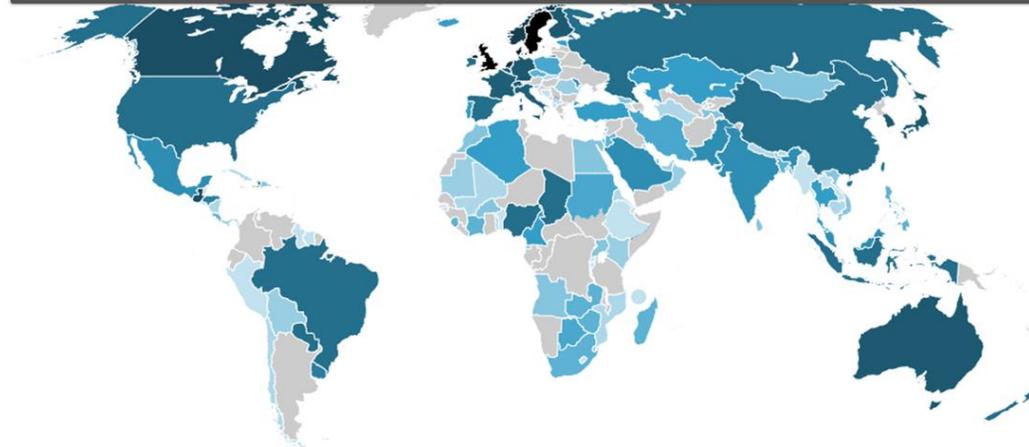
✓ **EXPANDED DONOR PAGES TO 20 DONORS**

<https://www.unfpa.org/data/donor-contributions>

UNFPA Donor All Contribution in 2017

✓ Select country

Australia	Denmark	United Kingdom of Great Britain and Northern Ireland	European Union
Japan	Netherlands	Belgium	France
United States of America	Finland	New Zealand	Italy
Canada	Switzerland	Republic of Korea	
Norway	Germany	Ireland	
Sweden	The Grand Duchy of Luxembourg		



TRANSPARENCY, VISIBILITY & RESULTS



Home > Data > Transparency Portal > UNFPA Democratic Republic of the Congo

UNFPA Democratic Republic of the Congo

2018 Annual Report | [DOWNLOAD PDF](#)

- Key results in Congo, the Democratic Republic of the between 2014 and 2017**
Select strategic plan results achieved between 2014 and 2017, with the support of UNFPA.
- LOGISTICS SYSTEMS**
Functional logistics system developed for reproductive health commodities
 - MIDWIFERY POLICIES**
Midwifery workforce policies developed based on international standards
 - FISTULA**
6158 fistula repair surgeries supported by UNFPA
 - GENDER-BASED VIOLENCE IN SEXUAL AND REPRODUCTIVE HEALTH PLANS**
Gender-based violence prevention, protection and response integrated into national sexual and reproductive health programmes

Emergencies Key results

2018

People Reached	Services delivered	Capacity building
People reached with Dignity Kits 7,590	UNFPA-assisted safe deliveries 9,817	Affected population who directly benefited from all types of emergency RH kits 216,378
GBV survivors reached 4,247	Affected population reached with Family Planning services 3,374	

TRANSPARENCY, VISIBILITY & RESULTS



✓ Stories from the Field



 News

Just like your mother? Seven ways motherhood has changed (or not) in the last 25 years

UNITED NATIONS, New York – Twenty-five years ago, the world was transforming. South Africa held its first multiracial elections, electing Nelson Mandela as President. Sweden began to allow the registration of same-sex...

3 May 2019

[read story](#)



 News

No mountain too high: Midwives protect women, save lives

YAKAWLANG/SANGTAKHAT, Afghanistan – Midwives serve in some of the most remote health posts in the world, saving the lives of women and babies in settings that are often harsh and resource-poor. And their work can...

3 May 2019

[read story](#)



 News

Meet the woman protecting women in Yemen

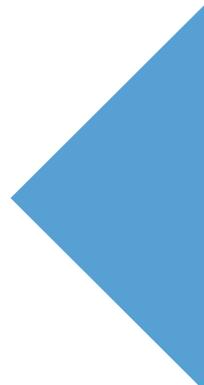
SANA'A, Yemen – Bushra was only 14 years old when her family arranged a child marriage to an older man, and a year later she became pregnant. She was a mother of six when her husband lost his job. Suddenly the family...

1 May 2019

[read story](#)



Questions & Answers



A photograph of a young woman with a white headwrap and a camouflage-patterned shirt, sitting on a bed. She is smiling warmly at the camera. In front of her, a newborn baby is sleeping peacefully, wrapped in a pink and white patterned blanket. The bed has a colorful patterned blanket with large green and yellow spots. The background is a plain white wall.

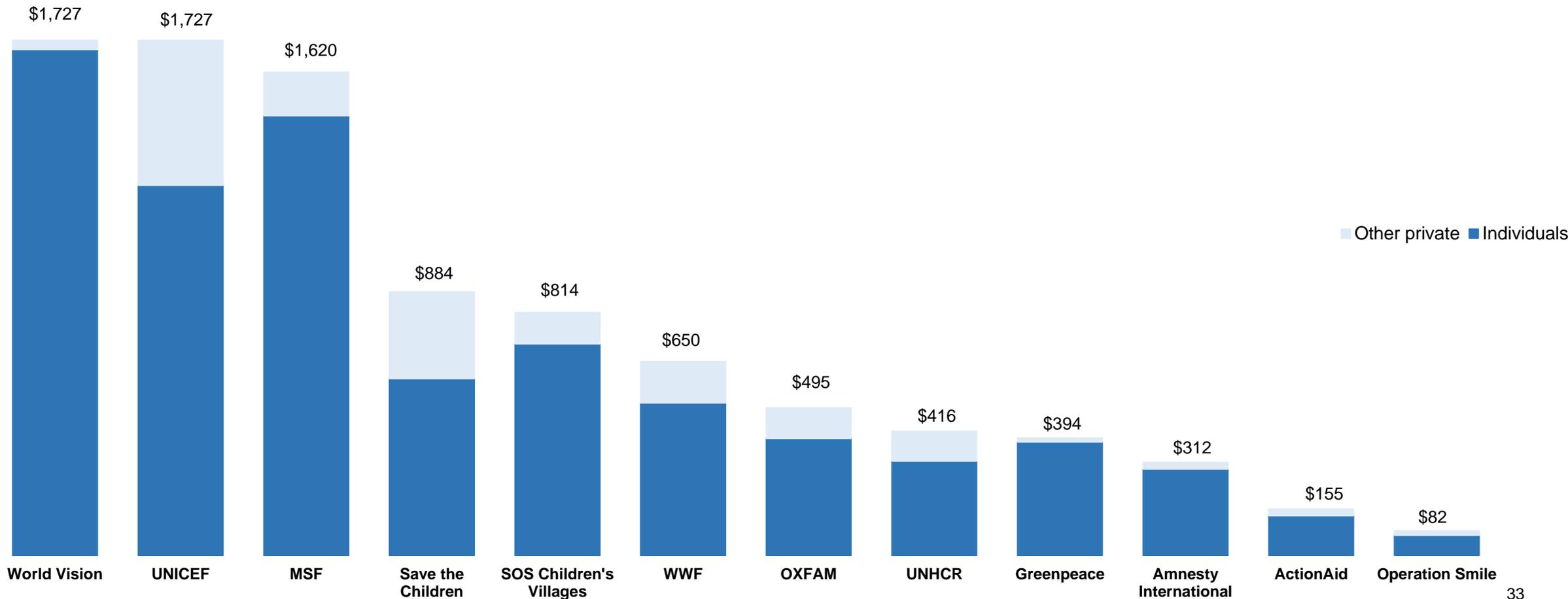
UNFPA Individual Giving Programme (2018 – 2021)

Why Individual Fundraising at UNFPA?

- **Need for diversification:** 98% of UNFPA's budget comes from donor governments with two-thirds of Core coming from just five member states.
- **Largest source of private sector funding:** Donations from members of the public is the single largest source of private contributions to UNFPA's peer organizations with established IG programmes.
- **Stable source of income:** Individual donations to charities tend to grow even during times of recession. In 2017, Individual Giving (IG) to humanitarian causes growing at 5.8% p.a.
- **Brand and cause recognition:** Individual giving campaigns simultaneously raise funds while engaging tax payers with UNFPA's work and mandate.
- **Successful pilot phase:** UNFPA implemented a successful pilot of the programme in 2018 establishing the potential UNFPA's mandate and future growth.

Private Sector Income by Organization in 2017

- Income from individuals made up over 80% of total private sector income of 14 IFL members in 2017.



UNFPA Individual Giving Program Pilot Phase (2018)



Completed the implementation of the Pilot phase to assess viability of the program

Key results

- **Donations from 41 countries**

Top 10: USA, UK, Canada, Sweden, Brazil, France, Italy, Belgium, Ireland, Denmark

- **Regular donations from 19 countries**

Top 10: Germany, France, Finland, New Zealand, USA, Denmark, UK, Sweden, Australia, Singapore

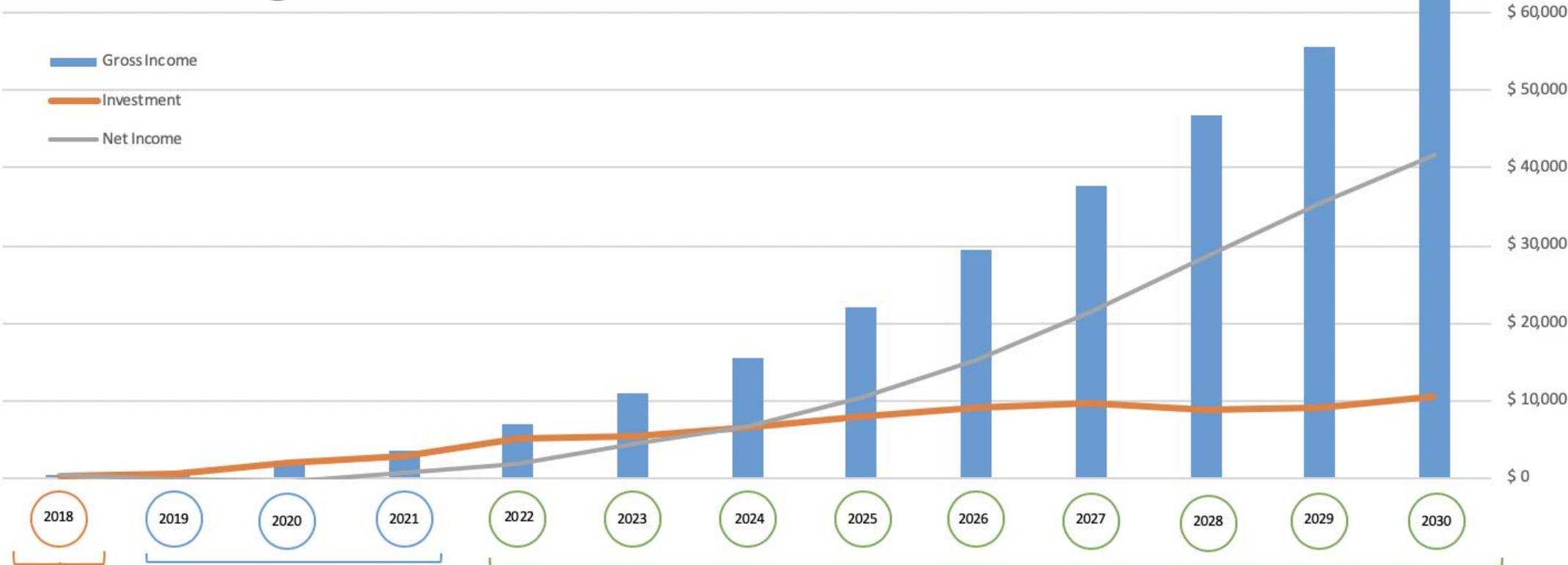
Target for 2018: \$100,000 / **Income Achieved:** \$365,536

Net Income in the first 10 months from general public: \$196,194

Net Income in first 10 months from HNWI: \$169,341

Donors recruited at ROI of 3:1

UNFPA IG Programme 2018-2021: Moderate growth scenario



Phase 1: Pilot
Objective: Assess viability of individual giving for UNFPA

Phase 2: Startup & Market Entry
Objective: Fully operationalize donor recruitment and retention infrastructure

Phase 3: Acceleration and market growth
Objective: Accelerate market growth and increase UNFPA's share of global individual donations

UNFPA Individual Giving: Start Up Phase (2018-2021)



Objective: Fully operationalize donor recruitment and retention infrastructure

Key results

- **Result 1:** Establish and grow digital fundraising operations at HQ and COs.
- **Result 2:** Establish quality donor relationship marketing operations.
- **Result 3:** Establish 1 national committee in a key growth market.

Gross Income Target (2019-2021): \$5.7m

Investment Need (2019-2021): \$5.5m

UNFPA Individual Giving Program Phase 3 (2022-2030)



Objective: Accelerate market growth and increase UNFPA's share of global individual donations

Key results

- **Result 1:** Acceleration growth in existing markets and establish in three new geographies.
- **Result 2:** Scaling multi-channel donor acquisition for both digital & offline channels at HQ + local levels.
- **Result 3:** Achieve and maintain cost to income ratio of at least \$4 raised for every \$1 invested

Net income Forecast (2022-2030): \$165m

Phase 2: Start Up and Market Entry (2019-2021)

Vision and Objective

Vision 2030: Raise \$100 million per year from 500,000 supporters

Objective: Establish Individual Giving to significantly diversify UNFPA income

Targets (2019-2021)

\$5.7 million in gross income

30,000 regular donors

At least **50%** in unrestricted income

Strategic Priorities

1. Mainstream Donor acquisition and retention capacity

2. Prioritize digital fundraising operations at HQ + CO level

3. Powerful global campaigns to engage the public

4. Quality donor stewardship to ensure donor loyalty

5. Establish and Strengthen local fundraising operations

Enablers

Investment in growth

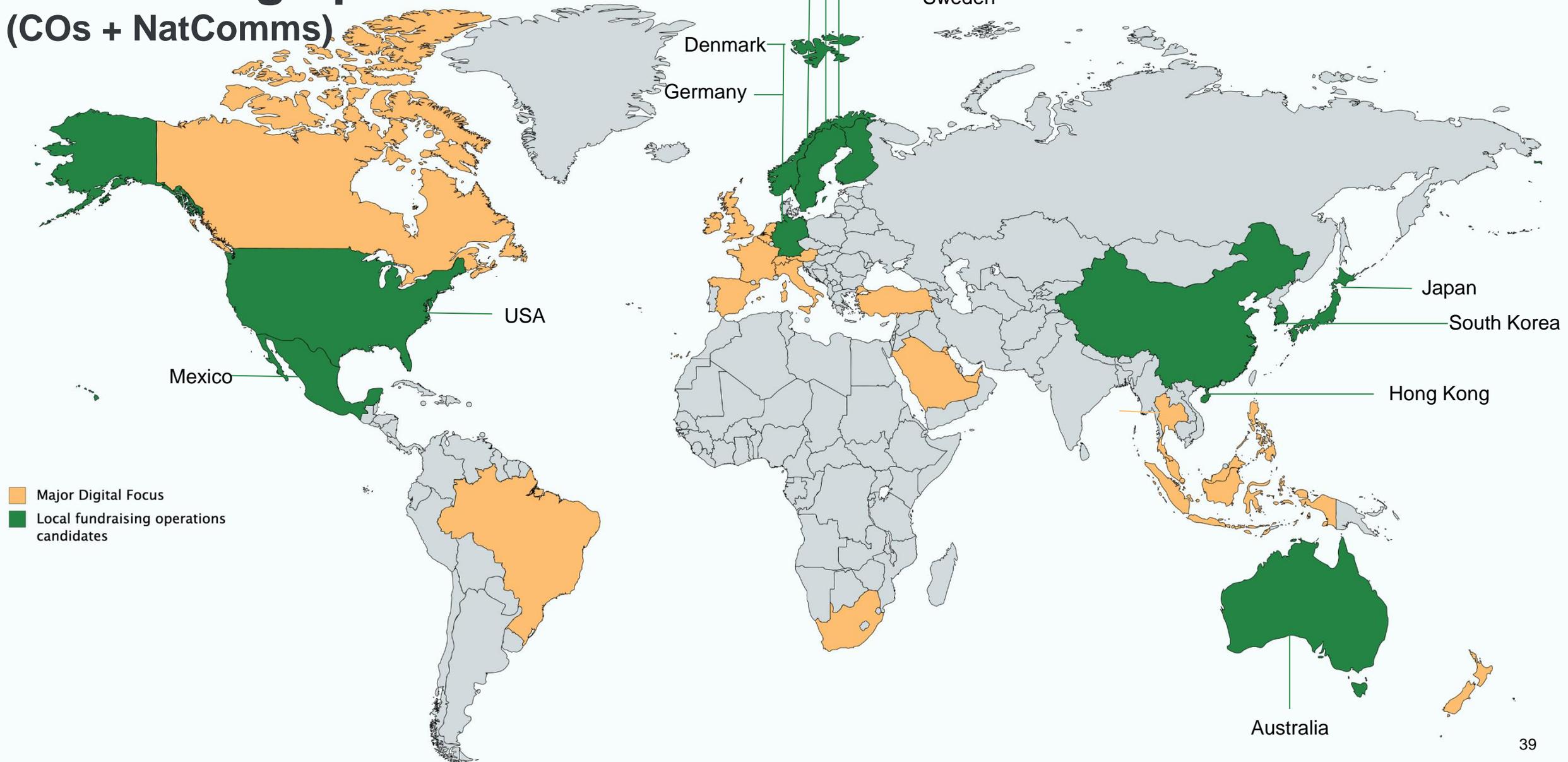
IT infrastructure

Internal preparedness

Expert human resources

Oversight and accountability

Focus Countries: Digital & local fundraising operations (COs + NatComms)



Questions & Answers



- **Future Subjects to be discussed**
- **Frequency of SFDs**
- **Suggestions to improve Dialogues**
- **...**

THANK YOU

